



MINUTES

TUESDAY, May 8, 2018

10:30 AM

Green County Courthouse

Present: Karl Blumer, Donna Douglas, Barb Krattiger, Harvey Kubly, Beth Luchsinger, Gary Neuenschwander, Noreen Rueckert. Guests Crystal Siemers-Peterman and Tai Gauger from the Alice in Dairyland program.

Noreen Rueckert asked for nominations for committee chair. Barb Krattiger nominated Harvey Kubly, Beth Luchsinger seconded. Gary Neuenschwander motioned to cast a unanimous ballot for Harvey Kubly. Barb Krattiger seconded. Motion carried.

Harvey Kubly asked for nominations for vice chair. Beth Luchsinger nominated Gary Neuenschwander. Barb Krattiger seconded. Motion carried with no dissenting votes.

Karl Blumer motioned to approve meeting minutes from February 2018. Gary Neuenschwander seconded. Motion carried with no dissenting votes.

Karl Blumer motioned to approve the bills. Gary Neuenschwander seconded. Motion carried with no dissenting votes.

Crystal and Tai presented information on Alice in Dairyland. Green County will host in 2019. Key events here will be a media briefing and introduction of candidates in March 2019 (in New Glarus) and the final candidate forum and banquet on May 9-11, 2019 (in Monroe). Harvey Kubly motioned to use visitor guide profits to contribute \$1000 toward marketing and publicity. Donna Douglas seconded. Motion carried with no dissenting votes.

Noreen Rueckert and Donna Douglas reported on the Governor's Conference on Tourism. The committee discussed the Green County Visitor Guide. Noreen Rueckert reviewed marketing plans and upcoming events.

Community roundtable discussion included the hotel feasibility study in Brodhead, closing of golf course and bowling alley in Brodhead, Pearl Island in Brodhead, new coffee shop and restaurant coming to Monticello, and Earth Day in Albany.

Harvey Kubly provided an overview of tourism spending for 2017 in the Hidden Valleys region.

Barb Krattiger motioned to adjourn. Beth Luchsinger seconded. Motion carried with no dissenting votes.

Next meetings:

Tuesday, Sept. 11, 2018

Tuesday, Dec. 11, 2018